



inkandescent™ inc.

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Publish a Book:
Inkandescent Publishing
www.InkandescentPublishing.com

Be featured
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Inkandescent Radio Network
www.InkandescentRadio.com



2022 INKANDESCENT™ INC. RADIO + TV SHOW PACKAGE

HELLO HOST! We are thrilled to introduce you to welcome you to the broadcasting and PR opportunities we offer through Inkandescent™ Inc. — a PR firm and publishing company founded in 2008 by journalist, publicist, author, and serial entrepreneur [Hope Katz Gibbs](#). In the years since, Hope and her team of experienced journalists, artists, web developers, and video/podcast producers have helped hundreds of entrepreneurs supersize their small businesses.

PR Rules: The Playbook: Our popular book provides a strategic 8-step system to help your organization expand by increasing its visibility. As an Inkandescent client, you will have access to our toolbox of PR and marketing services that includes articles and columns on our online magazines: [Inkandescent Women](#) and [BeInkandescent Health & Wellness](#), as well as the opportunity to showcase your work on our social media channels, [Inkandescent Radio](#) and [Inkandescent.tv](#).

As the host of your Inkandescent Radio + TV show you receive:

- Creation your show page on [InkandescentRadio.com](#)
- Recording of show live on Facebook (and in the coming months on LinkedIn, YouTube)
- Editing by our talented and experienced podcast and video producers
- Promotion of each episode on our [InkandescentRadio.com](#) and our social media pages, as well as iTunes, Spotify, and iHeart Radio.
- Creation of your column that includes posting each episode on [BeInkandescent.com](#) magazine
- Creation of a playlist of your show and posting of videos on [inkandescent.tv](#)
- Adding your show to other platforms (once 3 episodes are produced, your show will be featured on iTunes, Spotify, and more)

Opportunities: 12-month contract

- **1 show/month: \$1000/month**
- **2 shows/month: \$1,500/month**
- **4 shows/month: \$2,500/month**
- **One-time fee: \$500** (\$150 each for dedicated radio + TV URLs with your name/show that will point to your channels on InkandescentRadio.com, Inkandescent.TV plus + \$200 set-up fee)

8 Steps to help you create your Inkandescent™ Radio + TV show:

1. Name your show
2. Choose your music: <https://incompetech.filmmusic.io>
3. Send us your logo and details of show
4. Build the plan for the focus of the episodes
5. Invite your guests: Begin list of first 4 episodes
6. Create introduction to the show that Hope will help you produce and promote
7. Connect your social media pages to your show
8. Send your bios and photos to create column on [BeInkandescent.com](#) magazine

CLIENT AGREEMENT: I agree to a 12-month contract and terms outlined above.

Signature:

Date:

Payment: You will be billed monthly, payable upon receipt by check or direct deposit.