



inkandescent™ inc.

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## 2022 INKANDESCENT™ AUTHORS

INKANDESCENT PUBLISHING CO. — **8 Steps to Writing a Great Book**  
[InkandescentPublishing.com](http://InkandescentPublishing.com)

**YOU HAVE A BOOK INSIDE YOU, DON'T YOU?** From fleshing out the concept to creating the outline and editing the book as you go, the Inkandescent team will bring your vision to life: [InkandescentPublishing.com](http://InkandescentPublishing.com)

**Step 1: Close your eyes and envision your book** — Get in the most comfortable place you find (your bed, tub, or sofa) and sink into a deep meditative state where time dissolves and you are looking into the future

- What does the cover look like? How many pages does it have? How many chapters?
- What is the message you want readers to take away?
- Who do you want to buy your book: older men, 50something women, teens, kids?

**Step 2: Create an outline** — Write the titles on 3x5 cards so you can play with the order.

- Name each chapter
- Write a sentence to describe what you'll writing about in each chapter
- Write a sentence about what you want the reader to take away from each chapter

**Step 3: Write the introduction to the book** — Let the first version of the intro flow out of you, like you would a diary entry or letter to a friend. Don't edit yourself in the first go-round, just share your vision.

- Let what you've written sit for a day then go in and re-read and make edits
- Let that sit another day, then finalize the intro and send it to Hope

**Step 4: Organize the chapters** — Now that you have the introduction written, you'll have a better idea about the flow of the chapters.

- Finalize the flow of the chapters — although this isn't really final until it is
- Take a day to let it rest
- Come back and see if you like the organization
- Then finalize — although this isn't really final until it is

**Step 5: Begin writing chapter 1** — Let it flow out of you without editing yourself.

- After you write it, let it sit for a day then go in and re-read and make edits
- Let that sit another day, then finalize
- Send to Hope for edits and to post on [InkandescentPublishing.com](http://InkandescentPublishing.com) website and others

**Steps 6: Repeat Step 5 until all of the chapters are written**

- After you write it, let it sit for a day then go in and re-read and make edits
- Let that sit another day, then finalize and send it to Hope

**Step 7: Hope will be your Writing Coach**

- A Martha Beck-trained Life Coach, Hope will use access tools to help you get through any obstacles that may pop up during the writing process
- Hope will make edits and compile the manuscript along with you as you go.
- Before you know it, it'll be time for Step 8 — PR and marketing!

**Step 8: Design, Printing, Promotion and More:** <https://inkandescentwomen.com/books>

- **Design:** Our Inkandescent Books are designed by Cindy Seip, an award-winning designer and photographer based in Miami, FL. See her work at <https://seipdesign.miami>
- **Printing:** The books are designed as pdf files, which become part of your Collection to be sold through our store: [www.InkandescentShop.com](http://www.InkandescentShop.com).
- **Promotion:** Chapters of your book will be promoted on our websites — BeInkandescent Health & Wellness magazine: [www.BeInkandescent.com](http://www.BeInkandescent.com), our book website [www.InkandescentPublishing.com](http://www.InkandescentPublishing.com) and our magazine for women [www.InkandescentWomen.com](http://www.InkandescentWomen.com). Plus, we'll get you In the News, and feature you on social media. You will also be interviewed and featured on [www.InkandescentRadio.com](http://www.InkandescentRadio.com) and our YouTube channel, [www.Inkandescent.tv](http://www.Inkandescent.tv)